

Creating Magnificence

Delivering Masterpieces

THE FUTURE OF RETAIL



A RETAIL MARVEL THAT LET'S YOUR BUSINESS

BE SEEN

In today's world of decreasing attention span and increasing distractions



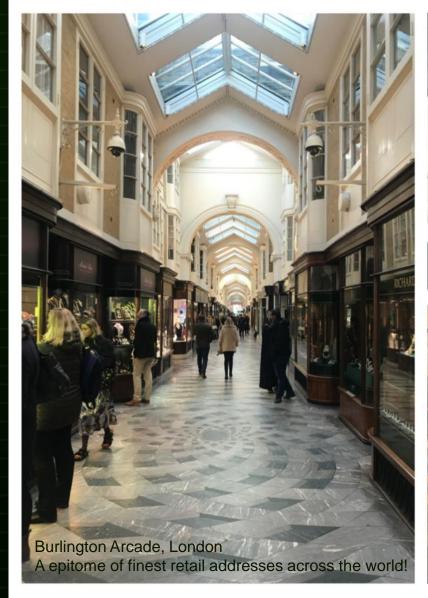
A RETAIL MARVEL
THAT
GRABS ATTENTION
LIKE THE WONDERS
OF THE WORLD



ARCHITECTURE INSPIRED FROM THE

BURLINGTON ARCADE, LONDON

Boutique shopping experience An 'island destination' Unique 'floating' character







AN AMALGAMATION OF UNPARALLELED DESIGN & RETAIL SCIENCE



First mix of a hi-street and a mall in India



Glass façade retail architecture for better visibility



International shopping experience



Unprecedented business exposure

AN ARTPIECE CRAFTED BY THE WORLD'S BEST

UHA, an international architecture and design studio based in London, focuses on elements such as natural light, clean line and spatial sequences that enhance both private and public domains. They manage projects across the Americas, Asia and Europe, with each project and client demanding different requirements, resulting in unique developments which are singular in form and expression, but at the same time functional and efficient.



ICONIC PROJECTS BY **UHA LONDON**













A WELL-DEVELOPED CATCHMENT TATA PRIMANTI **WSM** THE CONCOURSE PRIVÉ 73 **CENTRAL** UNITECH **VIPUL** PARK 2 **EXQUISITE GREENS** GENPACT **BADSHAHPUR** CHOWK BROADWAY Around 2,500 residential units More than 8,500 residential Around 2,600 slated for have been delivered completion by 2019-end units launched



RESIDENTIAL DEVELOPMENTS

- Tatvam Villas
- DLF Alameda
- Central Park 2
- Nirvana Country 2
- Tata Primanti
- Vipul Greens
- GPL Eden Heights
- Park View City 1
- Parasvanath Greenville
- Tulip White, Purple, Orange, Ivory & Violet



COMMERCIAL & INSTITUTIONAL DEVELOPMENTS

SCHOOLS

- Suraj Public School
- Indus World School
- GD Goenka Public School
- St. Xavier's High School

HOSPITALS

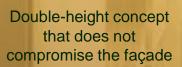
- Park Hospital
- Sanjeevani Hospital
- Gurugram Hospital

COMMERCIAL

- Skyview Corporate Park
- DLF Corporate Greens
- BMW Training Centre

A SUPERIOR DOUBLE-HEIGHT CONCEPT







'Sunken' double-height units which optimize the façade's visibility



9 m high doubleheight units



Each retail unit is accessible from two levels [Ground + Lower Ground]



Access from a 'bridge', giving it a distinct character

REVOLUTIONIZING HI-STREET DESIGN



A project with a compact core design



Optimized shopping flow



Unique lightwells that integrate nature within the project



Attractive retail frontage that breaks monotony



Every retail unit is individually airconditioned - lower maintenance cost





















Project USP's

- Promising Location Nestled in the next growth corridor
- Horizontal Access from the 150m wide Golf Course Road Extn.
- Goodness of High street and mall, all in one –
 Controlled environment, highly secure
- Iconic Grand facade allowing for an awe inspiring experience for the visitor
- Highly functional design and iconic architecture

- Large and impactful show windows
- Optimized circulation
- Wide Boulevards providing flawless connectivity
- Seamless Vertical and Horizontal Connectivity for an impeccable shopping experience
- Open to sky F&B area with common and private sit outs

AN ICONIC GRAND FRONTAGE

Open to sky cut outs (lightwell) extending natural light and integrating nature The façade ribbon is derived from plan – actuating flow of space

Iconic Grand facade allowing for an awe inspiring experience for the visitor

Highly functional design and iconic architecture

Hi-street format in a controlled environment like a mall

Large, impactful shop-windows

STUNNING INTERIORS

Open to sky cut-outs allowing penetration of natural light

Sky bridges providing great visibility and connectivity

Seamless Vertical and Horizontal Connectivity

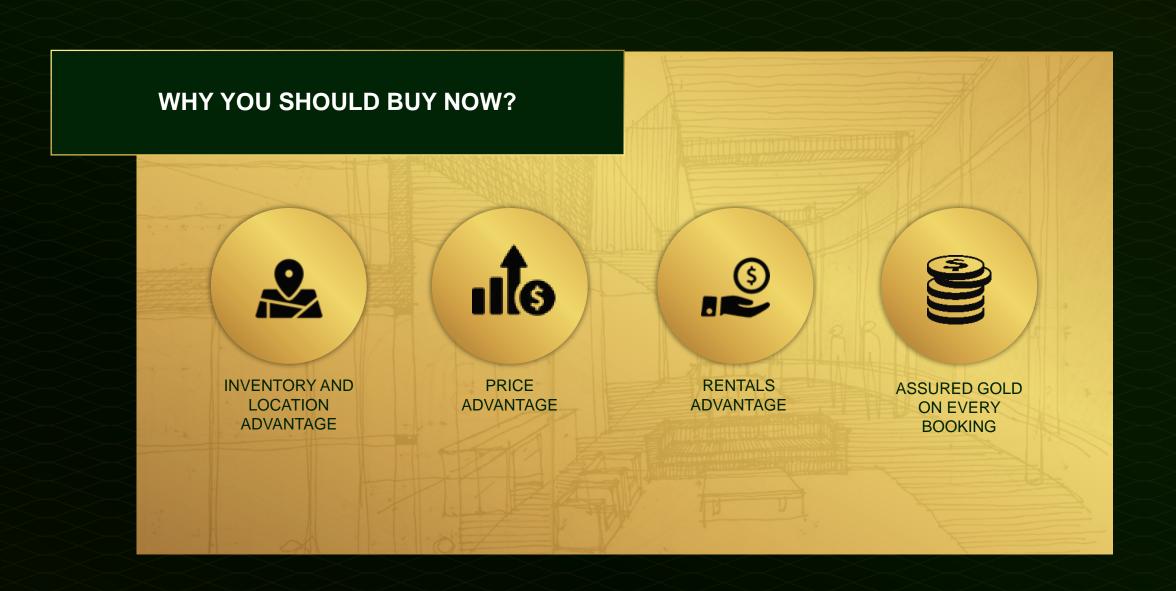
A Visual Walk-to-remember Event activity area – flea market

Rear level comprises water cascades, sitting areas, plants & sunken court

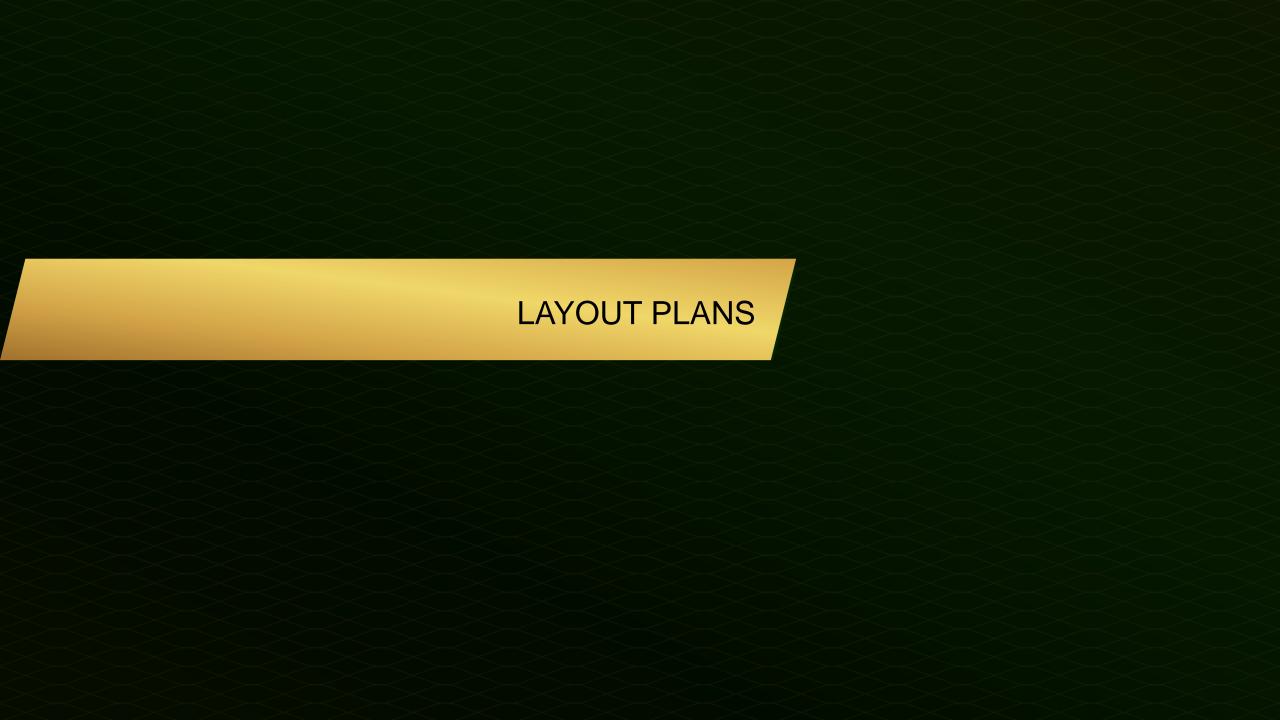
A strong frontage of the interiors

Restaurants with Sky View

Open to sky F&B area with common and private sit outs



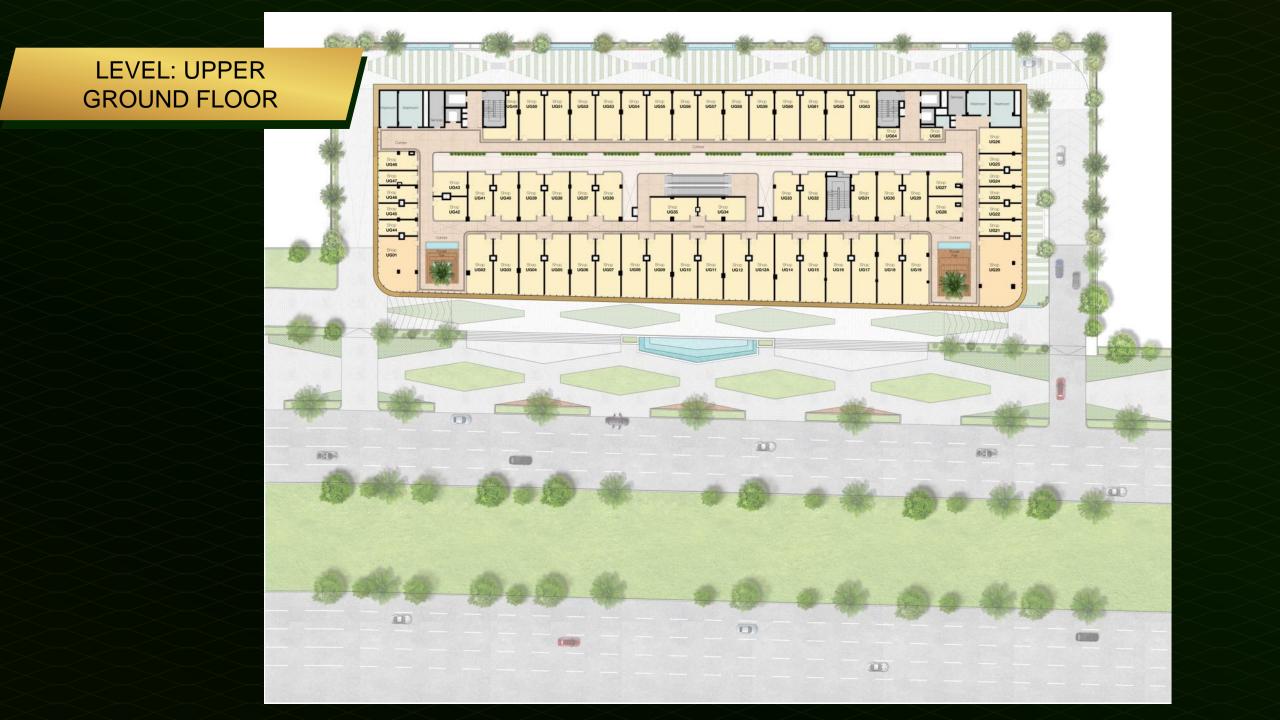


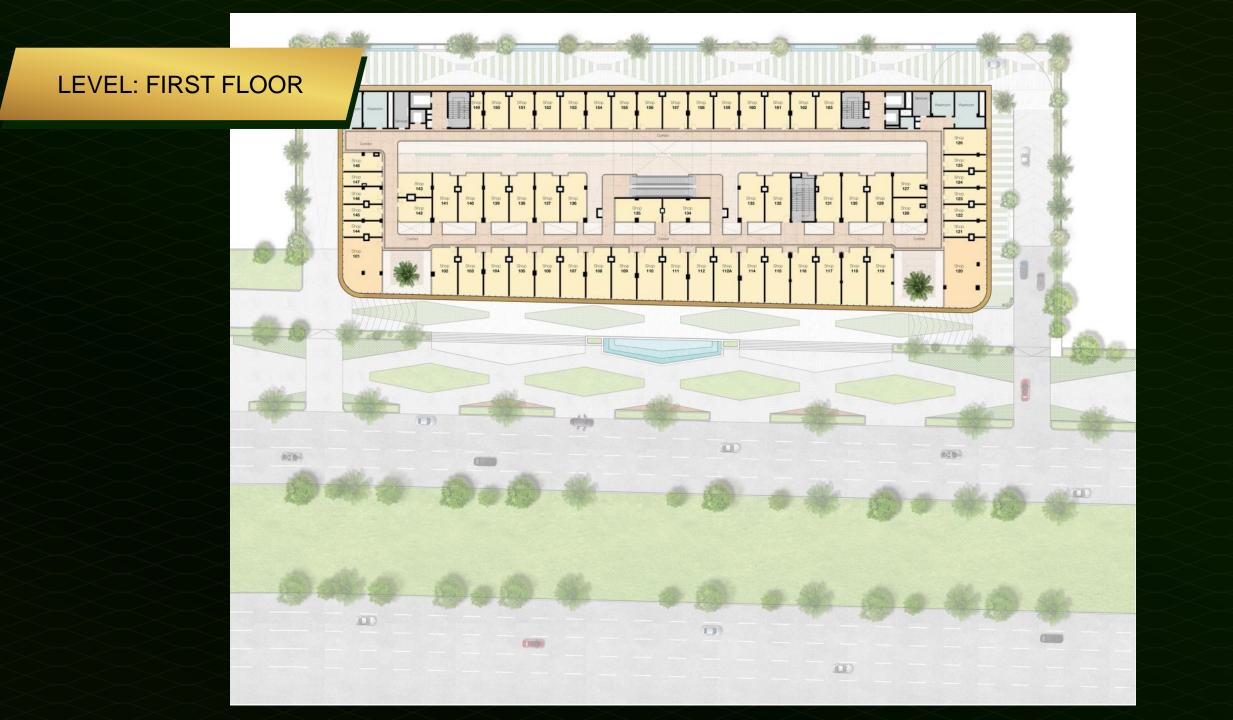


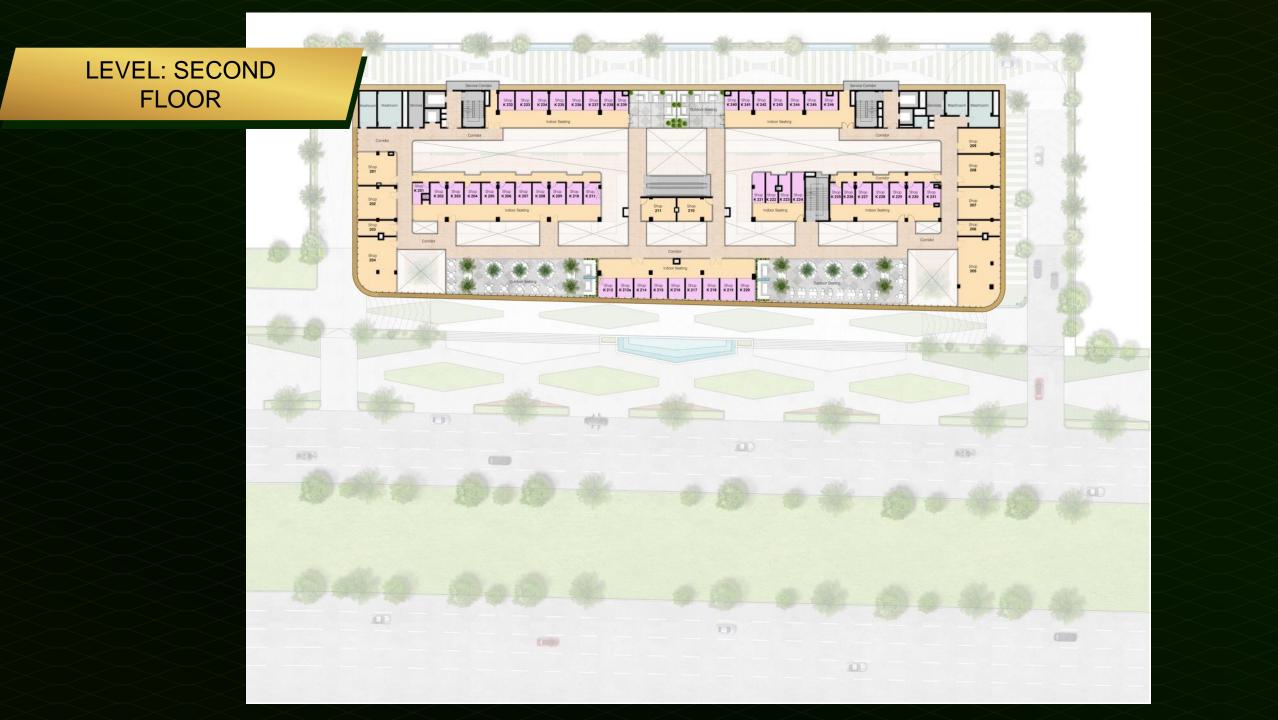
LEVEL: LOWER GROUND FLOOR











INDIA'S

NO. 2

REAL ESTATE DEVELOPERS

NO. 1

REDEFINING THE **SKY LINE OF GURUGRAM**



1.5 Cr sq. ft. of projects delivered



2.5 Cr sq. ft. of area under development



Over Rs.100,000 cr Estimated revenue potential



HIGHEST SALES
In NCR



Rs. 3700 cr sales recorded in the last financial year



Over 2200 acres of prime land bank

CONSTRUCTION UPDATES









CONSTRUCTION UPDATES



MSM PRIVÉ / 5

JOIN US & CREATE THE ROADMAP OF THE FUTURE